

## MyFiduciary expands its investment governance services in New Zealand, Australia and the Pacific through Broadridge training alliance

MyFiduciary to expand its offering of training and accreditation services in collaboration with Broadridge.

Auckland, New Zealand, July 25, MyFiduciary, a firm that specialises in providing investment governance training and support to investment organisations in Australia, New Zealand and the Pacific, today announced its alliance with global Fintech leader, [Broadridge Financial Solutions, Inc.](#) The two firms are working together to provide greater availability of Broadridge's industry-leading training, designations, and certifications to the Asia-Pacific market. This includes Broadridge's Fi360 Accredited Investment Fiduciary® (AIF®) Designation Training for investment advisers, firm-level Centre for Fiduciary Excellence® (CEFEX®) certification for investment advisers and investment managers, and the Fi360 Fiduciary Essentials® training for investment stewards.

Aaron Drew, Managing Director of MyFiduciary, said "Our firms have worked together since 2004 and our expanded alliance with Broadridge demonstrates our continued commitment to empower investment professionals and Trustees with a practical and best-practice framework to manage investments under their care. Our training and assessment services can assist advisers, platform providers, fund managers, trustees and other professionals improve investment processes, better serve their client or member's best interests, and lessen potential reputational and liability risks. During the pandemic we worked with Broadridge to expand our offering, including the development of fund manager assessment services and online AIF® training options. In New Zealand, we are privileged to work with many Iwi organisations and have developed training and other support that focuses on their needs and aspirations."

"Broadridge provides globally recognised fiduciary standards for individuals and organisations, and we are pleased to deepen our alliance with MyFiduciary to serve the Pacific region," said John Faustino, Head of Broadridge's fiduciary certification and training solutions. "Our shared mission is to equip investment fiduciaries with knowledge and practices that will help them create better outcomes for end-investors and their businesses or organisations."

### ***About MyFiduciary***

Founded in 2003, MyFiduciary is a consulting and professional education firm serving investment industry providers and wholesale investors. It provides individuals and organisations with the training and support necessary to help ensure assets under their care are managed and grown to a fiduciary standard. MyFiduciary's services include investment consulting, developing investment strategies and governance frameworks, investment

governance assessments, and training. For additional information, visit [www.myfiduciary.com](http://www.myfiduciary.com)

***About Broadridge***

Broadridge Financial Solutions (NYSE: BR), a global Fintech leader with \$5 billion in revenues, provides the critical infrastructure that powers investing, corporate governance and communications to enable better financial lives. We deliver technology-driven solutions that drive business transformation for banks, broker-dealers, asset and wealth managers and public companies. Broadridge's infrastructure serves as a global communications hub enabling corporate governance by linking thousands of public companies and mutual funds to tens of millions of individual and institutional investors around the world. Our technology and operations platforms underpin the daily trading of more than U.S. \$9 trillion of equities, fixed income and other securities globally. A certified Great Place to Work®, Broadridge is part of the S&P 500® Index, employing over 13,000 associates in 21 countries. For more information, visit [www.broadridge.com](http://www.broadridge.com).